

**State of Wisconsin
Government Accountability Board**

Total Lobbying Expenditures

2007-2008 Legislative Session

through December 31 2008

| | |
|--|---------|
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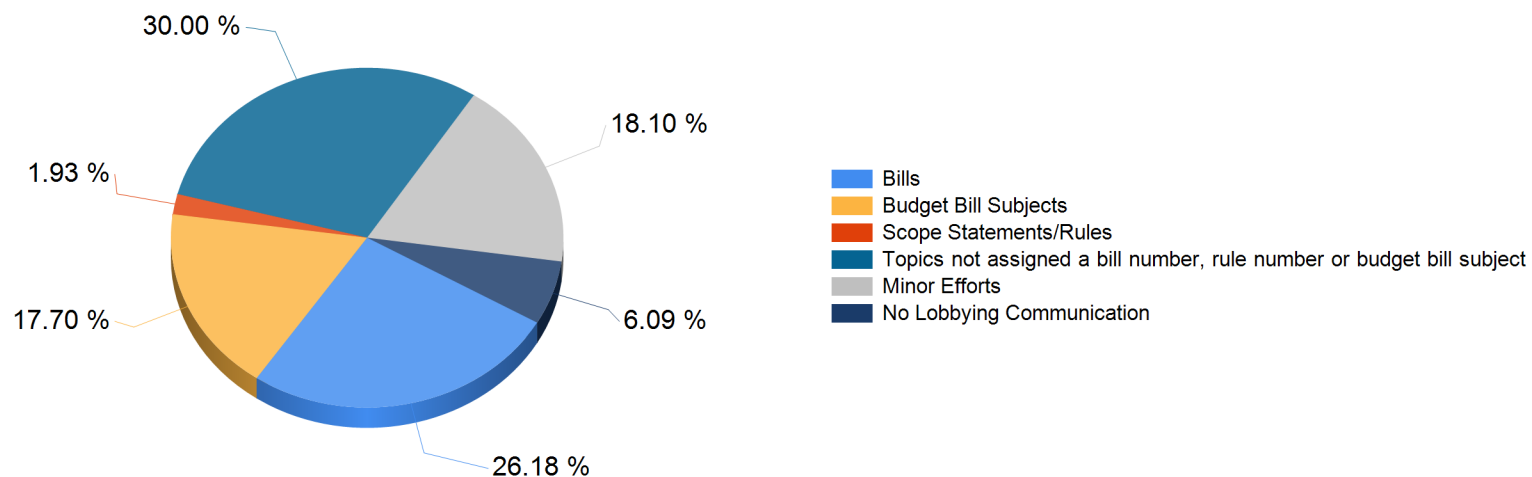
This report provides a measure of the lobbying activity directed toward specific proposals that were before Wisconsin's legislature during the 2007-2008 legislative session. Each of the organizations that employed lobbyists in Wisconsin during the 2007-2008 legislative session has reported to the Government Accountability Board the number of hours and dollars it spent on lobbying-related efforts. Each also provided the Government Accountability Board with its estimate of the portion of its lobbying efforts associated with specific proposals.

The number of hours of lobbying-related activity reported for each proposal is derived from each lobbying organization's estimate of the hours it devoted to lobbying on that proposal during each 6 month reporting period within the 2007-2008 legislative session. True totals may be slightly greater for some proposals because an organization did not have to report time it devoted to a proposal if the time amounted to less than 10% of its total lobbying effort.

Due to the rounding of percentages and the formulas used to generate this report, all totals are accurate within a margin of +/- 1.

| | <u>January-June 2007</u> | <u>July-December 2007</u> | <u>January-June 2008</u> | <u>July-December 2008</u> | <u>Session-to-date</u> |
|---|--------------------------|---------------------------|--------------------------|---------------------------|------------------------|
| TOTALS: | | | | | |
| Hours: | 134,254 | 122,807 | 125,645 | 84,867 | 467,573 |
| Dollars: | \$16,236,906 | \$16,467,511 | \$15,766,808 | \$12,181,583 | \$60,652,808 |
| CONTRACT LOBBYISTS AND THEIR RESEARCH STAFF: | | | | | |
| Hours: | 44,295 | 41,830 | 40,401 | 27,093 | 153,619 |
| Dollars: | \$7,581,015 | \$8,331,800 | \$7,816,996 | \$6,349,871 | \$30,079,682 |
| IN-HOUSE LOBBYISTS AND THEIR RESEARCH STAFF: | | | | | |
| Hours: | 89,959 | 80,978 | 85,244 | 57,773 | 313,954 |
| Dollars: | \$6,968,129 | \$6,111,230 | \$6,624,208 | \$4,794,907 | \$24,498,474 |
| ALL OTHER LOBBYING EXPENSES: | | | | | |
| Dollars: | \$1,687,762 | \$2,024,482 | \$1,325,604 | \$1,036,804 | \$6,074,652 |

2007-2008 Legislative Session Focus on Lobbying Interests



| 2007-2008 Legislative Session Lobbying Effort in Hours by Subject Area | | |
|---|----------------|----------------|
| Lobbying Subject | Hours | Percentage |
| Bills | 122,563 | 26.18% |
| Budget Bill Subjects | 82,862 | 17.70% |
| Scope Statements/Rules | 9,033 | 1.93% |
| Topics not assigned a bill number, rule number or budget bill subject | 140,468 | 30.00% |
| Minor Efforts | 84,731 | 18.10% |
| No Lobbying Communication | 28,507 | 6.09% |
| | 468,164 | 100.00% |

The 15 organizations who spent the greatest number of DOLLARS lobbying

Wisconsin Health and Hospital Association Inc

| | January-June 2007 | July-December 2007 | January-June 2008 | July-December 2008 | Session-to-date |
|----------|-------------------|--------------------|-------------------|--------------------|-----------------|
| Hours: | 2,647 | 2,384 | 2,524 | 1,846 | 9,402 |
| Dollars: | \$434,240 | \$372,787 | \$350,240 | \$297,476 | \$1,454,743 |

Forest County Potawatomi Community

| | January-June 2007 | July-December 2007 | January-June 2008 | July-December 2008 | Session-to-date |
|----------|-------------------|--------------------|-------------------|--------------------|-----------------|
| Hours: | 348 | 829 | 931 | 330 | 2,439 |
| Dollars: | \$183,284 | \$547,117 | \$355,451 | \$222,556 | \$1,308,408 |

Wisconsin Independent Businesses Inc

| | January-June 2007 | July-December 2007 | January-June 2008 | July-December 2008 | Session-to-date |
|----------|-------------------|--------------------|-------------------|--------------------|-----------------|
| Hours: | 4,270 | 4,566 | 4,488 | 4,523 | 17,847 |
| Dollars: | \$313,838 | \$312,715 | \$329,685 | \$311,771 | \$1,268,010 |

Philip Morris Incorporated by its service company Philip Morris Management Corp

| | January-June 2007 | July-December 2007 | January-June 2008 | July-December 2008 | Session-to-date |
|----------|-------------------|--------------------|-------------------|--------------------|-----------------|
| Hours: | 374 | 533 | 182 | 227 | 1,316 |
| Dollars: | \$309,353 | \$631,292 | \$113,771 | \$114,502 | \$1,168,918 |

Wisconsin Education Association Council

| | January-June 2007 | July-December 2007 | January-June 2008 | July-December 2008 | Session-to-date |
|----------|-------------------|--------------------|-------------------|--------------------|-----------------|
| Hours: | 3,030 | 2,235 | 2,619 | 2,342 | 10,226 |
| Dollars: | \$314,899 | \$250,021 | \$311,032 | \$253,187 | \$1,129,139 |

Wisconsin Energy Corporation

| | January-June 2007 | July-December 2007 | January-June 2008 | July-December 2008 | Session-to-date |
|----------|-------------------|--------------------|-------------------|--------------------|-----------------|
| Hours: | 913 | 718 | 1,042 | 508 | 3,181 |
| Dollars: | \$211,316 | \$234,992 | \$269,831 | \$229,614 | \$945,753 |

Wisconsin Farm Bureau Federation

| | January-June 2007 | July-December 2007 | January-June 2008 | July-December 2008 | Session-to-date |
|----------|-------------------|--------------------|-------------------|--------------------|-----------------|
| Hours: | 1,207 | 1,008 | 1,212 | 950 | 4,377 |
| Dollars: | \$244,075 | \$247,381 | \$243,710 | \$149,026 | \$884,193 |

R.J. Reynolds Tobacco Company

| | January-June 2007 | July-December 2007 | January-June 2008 | July-December 2008 | Session-to-date |
|----------|-------------------|--------------------|-------------------|--------------------|-----------------|
| Hours: | 106 | 81 | 36 | 46 | 269 |
| Dollars: | \$304,708 | \$399,702 | \$85,009 | \$73,163 | \$862,581 |

Wisconsin Citizen Action

| | January-June 2007 | July-December 2007 | January-June 2008 | July-December 2008 | Session-to-date |
|----------|-------------------|--------------------|-------------------|--------------------|-----------------|
| Hours: | 7,554 | 9,648 | 11,808 | 3,517 | 32,526 |
| Dollars: | \$212,299 | \$211,470 | \$246,646 | \$85,703 | \$756,118 |

Wisconsin Transportation Builders Association

| | January-June 2007 | July-December 2007 | January-June 2008 | July-December 2008 | Session-to-date |
|----------|-------------------|--------------------|-------------------|--------------------|-----------------|
| Hours: | 683 | 413 | 409 | 155 | 1,660 |
| Dollars: | \$230,028 | \$181,048 | \$154,828 | \$160,278 | \$726,181 |

Aurora Health Care Inc

| | January-June 2007 | July-December 2007 | January-June 2008 | July-December 2008 | Session-to-date |
|----------|-------------------|--------------------|-------------------|--------------------|-----------------|
| Hours: | 614 | 712 | 474 | 187 | 1,987 |
| Dollars: | \$189,716 | \$206,115 | \$170,468 | \$113,439 | \$679,737 |

Wisconsin Counties Association

| | January-June 2007 | July-December 2007 | January-June 2008 | July-December 2008 | Session-to-date |
|----------|-------------------|--------------------|-------------------|--------------------|-----------------|
| Hours: | 2,023 | 1,782 | 1,443 | 1,475 | 6,723 |
| Dollars: | \$182,258 | \$176,496 | \$123,637 | \$134,498 | \$616,888 |

Wisconsin Manufacturers & Commerce

| | January-June 2007 | July-December 2007 | January-June 2008 | July-December 2008 | Session-to-date |
|----------|-------------------|--------------------|-------------------|--------------------|-----------------|
| Hours: | | | 2,912 | 2,195 | 5,108 |
| Dollars: | | | \$319,614 | \$203,802 | \$523,416 |

Wisconsin Merchants Federation

| | January-June 2007 | July-December 2007 | January-June 2008 | July-December 2008 | Session-to-date |
|----------|-------------------|--------------------|-------------------|--------------------|-----------------|
| Hours: | 866 | 815 | 464 | 0 | 2,145 |
| Dollars: | \$171,611 | \$168,621 | \$166,282 | \$0 | \$506,514 |

AFSCME Council 11

| | January-June 2007 | July-December 2007 | January-June 2008 | July-December 2008 | Session-to-date |
|----------|-------------------|--------------------|-------------------|--------------------|-----------------|
| Hours: | 1,557 | 1,714 | 1,778 | 1,346 | 6,394 |
| Dollars: | \$111,803 | \$109,324 | \$129,143 | \$138,308 | \$488,577 |

The 12 organizations who spent the greatest number of HOURS lobbying

Wisconsin Citizen Action

| | January-June 2007 | July-December 2007 | January-June 2008 | July-December 2008 | Session-to-date |
|----------|-------------------|--------------------|-------------------|--------------------|-----------------|
| Hours: | 7,554 | 9,648 | 11,808 | 3,517 | 32,526 |
| Dollars: | \$212,299 | \$211,470 | \$246,646 | \$85,703 | \$756,118 |

Wisconsin Independent Businesses Inc

| | January-June 2007 | July-December 2007 | January-June 2008 | July-December 2008 | Session-to-date |
|----------|-------------------|--------------------|-------------------|--------------------|-----------------|
| Hours: | 4,270 | 4,566 | 4,488 | 4,523 | 17,847 |
| Dollars: | \$313,838 | \$312,715 | \$329,685 | \$311,771 | \$1,268,010 |

Wisconsin Property Taxpayers Inc

| | January-June 2007 | July-December 2007 | January-June 2008 | July-December 2008 | Session-to-date |
|----------|-------------------|--------------------|-------------------|--------------------|-----------------|
| Hours: | 2,739 | 2,509 | 2,306 | 2,716 | 10,269 |
| Dollars: | \$118,087 | \$121,523 | \$121,044 | \$114,886 | \$475,541 |

Wisconsin Education Association Council

| | January-June 2007 | July-December 2007 | January-June 2008 | July-December 2008 | Session-to-date |
|----------|-------------------|--------------------|-------------------|--------------------|-----------------|
| Hours: | 3,030 | 2,235 | 2,619 | 2,342 | 10,226 |
| Dollars: | \$314,899 | \$250,021 | \$311,032 | \$253,187 | \$1,129,139 |

Wisconsin Health and Hospital Association Inc

| | January-June 2007 | July-December 2007 | January-June 2008 | July-December 2008 | Session-to-date |
|----------|-------------------|--------------------|-------------------|--------------------|-----------------|
| Hours: | 2,647 | 2,384 | 2,524 | 1,846 | 9,402 |
| Dollars: | \$434,240 | \$372,787 | \$350,240 | \$297,476 | \$1,454,743 |

Wisconsin Counties Association

| | January-June 2007 | July-December 2007 | January-June 2008 | July-December 2008 | Session-to-date |
|----------|-------------------|--------------------|-------------------|--------------------|-----------------|
| Hours: | 2,023 | 1,782 | 1,443 | 1,475 | 6,723 |
| Dollars: | \$182,258 | \$176,496 | \$123,637 | \$134,498 | \$616,888 |

AFSCME Council 11

| | January-June 2007 | July-December 2007 | January-June 2008 | July-December 2008 | Session-to-date |
|----------|-------------------|--------------------|-------------------|--------------------|-----------------|
| Hours: | 1,557 | 1,714 | 1,778 | 1,346 | 6,394 |
| Dollars: | \$111,803 | \$109,324 | \$129,143 | \$138,308 | \$488,577 |

City of Milwaukee

| | January-June 2007 | July-December 2007 | January-June 2008 | July-December 2008 | Session-to-date |
|----------|-------------------|--------------------|-------------------|--------------------|-----------------|
| Hours: | 1,765 | 2,055 | 1,694 | 832 | 6,346 |
| Dollars: | \$118,749 | \$141,996 | \$122,603 | \$58,394 | \$441,742 |

State Bar of Wisconsin

| | January-June 2007 | July-December 2007 | January-June 2008 | July-December 2008 | Session-to-date |
|----------|-------------------|--------------------|-------------------|--------------------|-----------------|
| Hours: | 1,681 | 1,214 | 1,387 | 1,590 | 5,871 |
| Dollars: | \$96,953 | \$68,322 | \$86,068 | \$80,228 | \$331,570 |

Milwaukee County

| | January-June 2007 | July-December 2007 | January-June 2008 | July-December 2008 | Session-to-date |
|----------|-------------------|--------------------|-------------------|--------------------|-----------------|
| Hours: | 1,659 | 1,431 | 1,455 | 1,195 | 5,740 |
| Dollars: | \$115,322 | \$100,043 | \$99,678 | \$83,983 | \$399,026 |

Wisconsin Association of School Boards Inc

| | January-June 2007 | July-December 2007 | January-June 2008 | July-December 2008 | Session-to-date |
|----------|-------------------|--------------------|-------------------|--------------------|-----------------|
| Hours: | 1,537 | 1,336 | 1,324 | 1,097 | 5,293 |
| Dollars: | \$94,621 | \$85,710 | \$83,553 | \$68,910 | \$332,795 |

Wisconsin Bankers Association

| | January-June 2007 | July-December 2007 | January-June 2008 | July-December 2008 | Session-to-date |
|----------|-------------------|--------------------|-------------------|--------------------|-----------------|
| Hours: | 1,240 | 1,251 | 1,607 | 1,168 | 5,266 |
| Dollars: | \$97,358 | \$121,653 | \$132,025 | \$107,276 | \$458,312 |

The 10 most lobbied bills

Senate Bill 562 2007 Regular Session

relating to: the establishment of the Healthy Wisconsin Plan and the Healthy Wisconsin Authority, granting rule-making authority, and making an appropriation.

| | January-June 2007 | July-December 2007 | January-June 2008 | July-December 2008 | Session-to-date |
|--------|-------------------|--------------------|-------------------|--------------------|-----------------|
| Hours: | | | 10,842 | 623 | 11,465 |

Assembly Bill 1 March 2008 Special Session

state finances and appropriations. (FE)

| | January-June 2007 | July-December 2007 | January-June 2008 | July-December 2008 | Session-to-date |
|--------|-------------------|--------------------|-------------------|--------------------|-----------------|
| Hours: | | | 6,088 | 8 | 6,096 |

Senate Bill 212 2007 Regular Session

relating to: renewals and extensions of business contracts.

| | January-June 2007 | July-December 2007 | January-June 2008 | July-December 2008 | Session-to-date |
|--------|-------------------|--------------------|-------------------|--------------------|-----------------|
| Hours: | 763 | 1,131 | 2,658 | 31 | 4,583 |

Senate Bill 150 2007 Regular Session

relating to: prohibiting smoking in places of employment, restaurants, taverns, and other indoor areas and providing a penalty.

| | January-June 2007 | July-December 2007 | January-June 2008 | July-December 2008 | Session-to-date |
|--------|-------------------|--------------------|-------------------|--------------------|-----------------|
| Hours: | 1,296 | 1,185 | 1,161 | 51 | 3,693 |

Assembly Bill 207 2007 Regular Session

relating to: regulation of cable television and video service providers.

| | January-June 2007 | July-December 2007 | January-June 2008 | July-December 2008 | Session-to-date |
|--------|-------------------|--------------------|-------------------|--------------------|-----------------|
| Hours: | 1,500 | 1,731 | 348 | | 3,579 |

Senate Bill 107 2007 Regular Session

relating to: regulation of cable television and video service providers.

| | January-June 2007 | July-December 2007 | January-June 2008 | July-December 2008 | Session-to-date |
|--------|-------------------|--------------------|-------------------|--------------------|-----------------|
| Hours: | 1,410 | 1,009 | 262 | 99 | 2,780 |

Senate Bill 104 2007 Regular Session

relating to: requiring firearms restrictions record searches for certain transfers of handguns involving residents of Milwaukee County, requiring the exercise of rule-making authority, and providing a penalty.

| | January-June 2007 | July-December 2007 | January-June 2008 | July-December 2008 | Session-to-date |
|--------|-------------------|--------------------|-------------------|--------------------|-----------------|
| Hours: | 1,271 | 850 | 133 | | 2,254 |

Senate Bill 523 2007 Regular Session

relating to: the Great Lakes-St. Lawrence River Basin Water Resources Compact, withdrawals of water from the Great Lakes Basin, water withdrawal and use, water supply planning, water conservation, granting rule-making authority, and providing a penalty.

| | January-June 2007 | July-December 2007 | January-June 2008 | July-December 2008 | Session-to-date |
|--------|-------------------|--------------------|-------------------|--------------------|-----------------|
| Hours: | | | 1,852 | 8 | 1,860 |

Assembly Bill 1 April 2008 Special Session

State finances and appropriations

| | January-June 2007 | July-December 2007 | January-June 2008 | July-December 2008 | Session-to-date |
|--------|-------------------|--------------------|-------------------|--------------------|-----------------|
| Hours: | | | 1,381 | | 1,381 |

Assembly Bill 294 2007 Regular Session

relating to: a state electrical wiring code; regulation of electricians, electrical contractors, and electrical inspectors; inspections of electrical wiring; regulation of electrical wiring; regulation of heating and air conditioning contractors by a county with a population of 500,000 or more; and granting rule-making authority.

| | January-June 2007 | July-December 2007 | January-June 2008 | July-December 2008 | Session-to-date |
|--------|-------------------|--------------------|-------------------|--------------------|-----------------|
| Hours: | 447 | 343 | 313 | 183 | 1,286 |

The 12 most lobbied budget bill subjects

Health and Family Services: Medical Assistance

| | January-June 2007 | July-December 2007 | January-June 2008 | July-December 2008 | Session-to-date |
|--------|-------------------|--------------------|-------------------|--------------------|-----------------|
| Hours: | 6,756 | 4,813 | 1,087 | 1,070 | 13,726 |

General Fund Taxes

| | January-June 2007 | July-December 2007 | January-June 2008 | July-December 2008 | Session-to-date |
|--------|-------------------|--------------------|-------------------|--------------------|-----------------|
| Hours: | 3,825 | 2,722 | 451 | 187 | 7,185 |

Transportation: Transportation Finance

| | January-June 2007 | July-December 2007 | January-June 2008 | July-December 2008 | Session-to-date |
|--------|-------------------|--------------------|-------------------|--------------------|-----------------|
| Hours: | 3,379 | 2,255 | 273 | 180 | 6,087 |

Health and Family Services: Health

| | January-June 2007 | July-December 2007 | January-June 2008 | July-December 2008 | Session-to-date |
|--------|-------------------|--------------------|-------------------|--------------------|-----------------|
| Hours: | 2,717 | 1,358 | 145 | 332 | 4,552 |

Revenue: Tax Administration

| | January-June 2007 | July-December 2007 | January-June 2008 | July-December 2008 | Session-to-date |
|--------|-------------------|--------------------|-------------------|--------------------|-----------------|
| Hours: | 1,689 | 1,652 | 279 | 158 | 3,778 |

Insurance

| | January-June 2007 | July-December 2007 | January-June 2008 | July-December 2008 | Session-to-date |
|--------|-------------------|--------------------|-------------------|--------------------|-----------------|
| Hours: | 1,862 | 1,329 | 226 | 282 | 3,699 |

Health and Family Services: Family Care and Other Community-Based Long-Term Care Programs

| | January-June 2007 | July-December 2007 | January-June 2008 | July-December 2008 | Session-to-date |
|--------|-------------------|--------------------|-------------------|--------------------|-----------------|
| Hours: | 1,478 | 1,337 | 535 | 337 | 3,687 |

Transportation: Local Transportation Aid

| | January-June 2007 | July-December 2007 | January-June 2008 | July-December 2008 | Session-to-date |
|--------|-------------------|--------------------|-------------------|--------------------|-----------------|
| Hours: | 1,056 | 907 | 57 | 74 | 2,094 |

Commerce: Departmentwide and Economic Development

| | January-June 2007 | July-December 2007 | January-June 2008 | July-December 2008 | Session-to-date |
|--------|-------------------|--------------------|-------------------|--------------------|-----------------|
| Hours: | 1,325 | 243 | 17 | 66 | 1,651 |

Shared Revenue and Property Tax Relief: Property Taxation

| | January-June 2007 | July-December 2007 | January-June 2008 | July-December 2008 | Session-to-date |
|--------|-------------------|--------------------|-------------------|--------------------|-----------------|
| Hours: | 914 | 460 | 12 | 52 | 1,438 |

Health and Family Services: Prescription Drug Assistance

| | January-June 2007 | July-December 2007 | January-June 2008 | July-December 2008 | Session-to-date |
|--------|-------------------|--------------------|-------------------|--------------------|-----------------|
| Hours: | 667 | 295 | 167 | 225 | 1,354 |

Natural Resources: Departmentwide

| | January-June 2007 | July-December 2007 | January-June 2008 | July-December 2008 | Session-to-date |
|--------|-------------------|--------------------|-------------------|--------------------|-----------------|
| Hours: | 678 | 566 | 6 | 83 | 1,333 |

TOPICS OF LOBBYING COMMUNICATION (not assigned a bill or clearinghouse rule number)

| | January-June 2007 | July-December 2007 | January-June 2008 | July-December 2008 | Session-to-date |
|--------|-------------------|--------------------|-------------------|--------------------|-----------------|
| Hours: | 38,000 | 35,616 | 20,799 | 46,053 | 140,468 |

MINOR LOBBYING EFFORT (effort that accounted for less than 10% of an organization's total lobbying time)

| | January-June 2007 | July-December 2007 | January-June 2008 | July-December 2008 | Session-to-date |
|--------|-------------------|--------------------|-------------------|--------------------|-----------------|
| Hours: | 20,616 | 18,564 | 26,527 | 19,024 | 84,731 |

NO LOBBYING COMMUNICATION

| | January-June 2007 | July-December 2007 | January-June 2008 | July-December 2008 | Session-to-date |
|--------|-------------------|--------------------|-------------------|--------------------|-----------------|
| Hours: | 6,030 | 5,708 | 7,241 | 9,528 | 28,507 |